



Thank you for your interest in the Accessibility Resource Center, Inc. Our mission is to provide the construction industry with best-of-breed products, information, and design services for building universally accessible homes. In a phrase, **we are the go-to people with innovative products and know-how for creating safe, comfortable, barrier-free living spaces.** While it's common and accurate to believe people with physical limitations require special accommodations in their homes to live safely, independently, and comfortably, it is equally true that every home can be improved by thoughtfully applying universal design principles.

Having an interest in ARC indicates that you are recognizing the new demands of the building and remodeling marketplace. With over 75 million baby-boomers reaching their retirement and senior years, **forces are already at work driving change in home design and construction.** Obstacles to entering and moving about a home, easily reaching fixtures, and performing daily activities are becoming greater liabilities for selling real estate. New homes and remodels that unnecessarily fail to appeal to the broadest possible audience are immediately limited and outdated. Building homes for **ease of access and use**, with features that **accommodate changing needs and abilities**, will prove, in coming years, to be **the strongest real estate investment** developers and homeowners can make.

Taking steps now to acquire knowledge, source products, and develop contacts to serve accessibility needs is vital to **expanding your market reach and differentiating your business from your competitors.** In time, more and more builders will understand the evolution that's begun. Early entry ensures that you'll lead the crowd.

Our network is constantly expanding so please call or email us about opportunities in your area. Again the phone number is 1-877-319-6521 or email at [info@arcfirst.net](mailto:info@arcfirst.net)